

How to motivate marginalized groups with various cultural backgrounds to LLL?

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European educational policy of LLL, has as a necessary precondition the cohesion of all member-states citizens, but also those that are either understood as internal financial immigrants or external financial immigrants in their respective country. Marginalized groups in the countries of the EU, as are considered, are included in the section of cohesion amongst EU citizens, as by holding a national passport of Greece as an example, equally means that they are automatically entitled to all programs of the EU such as the LLL.

As such, the LLL program should also become more attractive to marginalized groups. This necessitates however, the creation of specific programs that will attract their attention. In essence it needs a proper marketing planning procedure with which marginalized groups can become attractive to them. One way is to fully finance the programs for which marginalized groups can be funded as to pay their movements and allocation to the specific programs involved. In a secondary level educational programs should become more interactive towards the way of passing the educational messages. All programs should be clarified to them on the necessity and the positive outcomes from which people should join the program. At the same time, I consider of essence, the further support (political and financial) of the National Ministry of Education while the periods of education, since their support provides a practical prestige to the program. The clarification on how important such a degree is also for their future, should also be clarified. As such the LLL should become the bridge of bringing closer also marginalized groups of Greece, as a case example, towards both the perspective of full and free public education of all Greek Citizens. At the same time, the program of LLL, should be accredited by the EU, as a joint European member-states initiative towards cohesion and sustainability. Lastly, what should be said is that cultural courses of diversity and information towards all citizens to the EU, should be also included as to win their respect and support for these programs not only for the short-term but for a longer-term period.