

## Abstract European strategies to motivate marginalized groups with various cultural backgrounds

**Key words:** *marginalized groups, long-term unemployment, disabilities, homeless, ethnic minorities*

### **Marginalized groups in Czech Republic**

Exclusion of certain population groups from access to education is a phenomenon often linked with exclusion from society. Marginalization remains a problem in education as a global phenomenon: exclusion of entire social groups (classes) from the possibility of lifelong learning in relation to its financial performance. If the state keeps care area of continuing education only to the market principles of supply and demand, lifelong learning will become a social privilege and a means of deepening social disparities.

Marginalization on labour market affects specific population groups. Insufficient education and low skills, small work experiences, different forms of disability, older age and obligations of care are included among main causes of marginalization. The long-term unemployed people represent the most visible marginalized group. Marginalization is considered as the fundamental cause of creating of "new poverty" and social exclusion. It is very important to use all motivation means for reintegration of these persons to employment.

Long-term unemployment is associated with the marginalization and exclusion of certain groups of people. Providing a system of measures is mainly in the areas of employment, social protection, housing, education, health, infrastructure, security, culture, etc. CR is adopted two main documents to pursue policies of social inclusion. Joint Memorandum on Social Inclusion (2003) and the National Action Plan on Social Inclusion 2004 - 2006. Documents identified serious problems, vulnerable groups and priorities. For groups at risk of social exclusion refers to the National Action Plan on Social Inclusion, the following groups:

### **Persons with disabilities**

People with disabilities seeking compensation opportunities and integrate these people into society.

### **Homeless**

The key role of prevention and improving the living conditions of homeless people plays a network of social services. These services are the main tool that can help people without homes or jobs to reach to get and keep housing.

### **People who are leaving the facility for institutional or protective education and persons leaving prison**

People leaving the mentioned facilities are not adequately prepared for independent life in normal society.

### **In relation to intercultural dialogue**

#### **Ethnic Minorities**

The people at the highest risk of social exclusion are members of Roma communities. It is currently the main theme, which is supported by European money and is one of the main themes of social integration. The concept of integration of the Roma (Government of the Czech Republic was adopted on May 4 2005) suggests procedures and specific measures in the field of social inclusion of Roma communities.

### **Immigrants and refugees**

In regard to the specifics of foreigners, as a group of people at risk of social exclusion, the policy of integration of foreigners in detail annually updated Concept of integration of foreigners.

### **Children, teenagers and young adults**

Various forms of support: families with children in lower income categories, children from single-parent families and families with more children, Roma children and youth, children in the constitutional establishments and young adults leaving the constitutional education, unemployed school leavers and young people.

### **Unemployed**

Our organization is dedicated to the most unemployed who want to further education. We realize educational programs for them which are aimed at strengthening their basic skills and continuing education. Also, we realize educational projects to increase the skills of staff in social services (who helps to marginalized groups) and especially as regards the implementation of quality standards of social services. These standards help organizations to create conditions for the provision of social services and establishing uniform rules for all providers of social services in the Czech Republic.

**Inclusion Models**

Our organization has experience in the implementation of the project "Mentoring, as a tool for personal development", we cooperated with the Austrian partners to transfer know-how. We knew that the mentoring is not much used in the Czech Republic, and so we created a qualifying course for mentors (they learned basic skills and methods of mentoring - forms of learning how to work with mentees and how to develop them). At the end of the project we created a retraining course, which is now used for the unemployed who wish to pass course mentoring.

Furthermore, in cooperation with the Bureau of Labour in Písek we are preparing an international project for the young unemployed to 26 years, who by the form the so-called Camp in foreign countries (Austria and Germany), they will acquire practical experience and skills for their future employment. Another aim will be to obtain information about the country where will to implement CAMP such as knowledge of the traditions, culture and historical heritage, language, etc. The participants of the Camp will use formal and informal forms of lifelong learning.